

PURIM'S COMING!--LET'S THINK ABOUT GIVING MISHLOACH MANOT!

There is a Purim song called "You Can Change the World" that states in part,
"Oh Esther, you can change the world, you can make the world complete.
Take the pride you feel inside and never accept defeat."

This truly defines the meaning and importance of Purim, especially this year. **Purim will be celebrated on the evening of Saturday March 23** and continues through Sunday, March 24.

This year CAH is once again participating in the custom of *mishloach manot*. Also known as *mishloach manos* or shortened to *sh'lach manos*, these are goodies (all kosher) given out at Purim. These bags or baskets are given to relatives, friends, teachers, neighbors, business associates, and any other acquaintances you may have.

The mitzvah of giving *mishloach manot* derives from the Book of Esther. It is meant to ensure that everyone has enough food for the Purim feast and to increase love and friendship among Jews as a counter to Haman's assertion that we are characterized by strife and disunity.

Mishloach manot is made up of sweets, drinks, and other food items and can vary from synagogue to synagogue, and from year to year. It is always fun to open them and discover what has been given. The one item you can count on, of course, is hamentashen.

This is not only fun, but the *mishloach manot* project brings in money for the congregation, so we are all doing two mitzvot at the same time! Last year was a big success, helping Am HaYam in many ways. You can purchase as many *mishloach manot* bags as you wish, and there will be a discount for different quantities purchased.

Remember as well that everyone honored will receive one mishloach gift bag. So, for example, If you buy a bag for Rabbi Sacks, he receives one bag and your name gets included on his card, along with the names of others who may have included Rabbi as well.

Please see the order form in this Migdalor. We hope for a robust participation.

(Submitted by Fran Lande on behalf of the Ways and Means Subcommittee on Mishloach Manot)



